

3-5 March 2025
Gallery on the 3rd floor of Building E at UNOG
Geneva, Switzerland

Marine-based Products and Services (MAPS) Expo

Exploring natural and alternative materials for SDG 14

On the occasion of the 5th **United Nations Ocean Forum**, scheduled from **3–5 March 2025**, in Geneva, Switzerland, UN Trade and Development (UNCTAD) and its partners bring together businesses, researchers, and innovators engaged in marine-based products, ocean conservation, and sustainable materials to participate in the **Marine-based Products and Services (MAPS) Expo**.

Aligned with the Ocean Forum's theme, "Ocean Economy, Trade Policy, Climate, and Development Nexus," **MAPS Expo** showcases pioneering alternatives to conventional plastics, circular economy innovations, sustainable fisheries initiatives, and nature-based solutions that contribute to marine conservation, sustainable ocean use, and coastal livelihoods.

Recognizing the pressing challenges facing the world's oceans, this UNCTAD initiative aims to balance urgency with optimism—highlighting real-world solutions that contribute to:

- Mitigating plastic pollution through frontier materials and non-plastic substitutes (Catchgreen, GO!PHA, INBAR, Shellworks, Uluu, Zerocircle).
- Strengthening food security and sustainable fisheries via innovative marine-based approaches (FAO GLOBEFISH, Fédération Nationale des Paniers de la Mer).
- Advancing decarbonization and circular economy models in ocean industries (Busitema-TEXFAD, The Flipflopi Project Foundation, Mananasi Fibre Ltd.).
- Expanding the use of seaweed and marine-based materials for biodegradable packaging, textiles, and food innovation (International Seaweed Association, Quelp).

With exhibitors from all five continents, the **MAPS Expo** provides a global platform for collaboration and industry growth. It enables exhibitors to showcase their solutions and expand networks, leveraging the Forum's interdisciplinary audience that combines diplomatic, scientific, economic, and advocacy voices. All this is on the road to the United Nations Ocean Conference in Nice from 9 to 13 June 2025.

By fostering awareness and partnerships, the **MAPS Expo** supports the ongoing shift towards ocean-safe, low-carbon products that redefine industries and consumer behavior.



How to visit

To visit the MAPS Expo and engage with exhibitors, participants must register for the 5th United Nations Ocean Forum via Indico. Once accredited, attendees will have full access to the E-building's 3rd floor Gallery, where the Expo will take place.

Join us at MAPS Expo to discover exciting innovations and meet exhibitors dedicated to transforming the Ocean Economy. Together, let's celebrate ocean-friendly solutions, pioneering materials, and sustainable development. Your participation matters!

The MAPS Expo is funded by the **Foreign, Commonwealth & Development Office of the United Kingdom** (FCDO-UK) and implemented by the **UN Trade and Development (UNCTAD) Sustainable Manufacturing and Environmental Pollution (SMEP) Programme** and the **Ocean Economy and Fisheries Programme**.

date **3-5 March 2025**

venue **3rd floor Gallery, Building E, UNOG, Geneva, Switzerland**

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